

Message Text

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PAGE 01 STATE 104970

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R 052354Z MAY 75

FM SECSTATE WASHDC

TO AMEMBASSY SOFIA

UNCLAS STATE 104970

E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: PLOVDIV '75 RECRUITMENT

1. ALLIS-CHALMERS REPRESENTATIVES WILL BE VISITING BULGARIA EARLY THIS MONTH. MR. SHILLINGLAW OF THE EASTERN EUROPEAN DIVISION, EXPECTS TO CALL ON EMBASSY FOR ASSISTANCE IN CONTACTING BULGARIAN OFFICIALS. PLEASE ATTEMPT CONVINCE COMPANY VALUE OF PARTICIPATION AT PLOVDIV. MATERIAL HANDLING PRODUCTS WELL SUITED FOR FAIR THEME.

2. STATUS OF RECRUITMENT. FOLLOWING PARTICIPANTS ARE FIRM: (A) DEC INTERNATIONAL, MEAT PROCESSING, TOMATO PROCESSING-POWDER, CHEESE MAKING MACHINERY AND MILK STORAGE; (B) PROCTOR AND SCHWARTZ, TO,ACCO, VEGETABLE AND NUT DRYING AND PROCESSING; (C) STAUFFER CHEMICAL, INDUSTRIAL CHEMICALS FOR FOOD PROCESSING; (D) ART UR G. MCKEE, ENGINEERING FIRM SPECIALIZING IN TURN-KEY FOOD PROCESSING PLANTS; (E) FMC, FOOD PROCESSING AND PACKAGING, (F) GENERAL FOODS LICENSING DIVISION, CEREAL PROCESSING (G) COMPUCORP, DESK COMPUTERS FOR INDUSTRY; A D (V) ACUREX, ELECTRONIC PROGRAMING FOR THE FOOD INDUSTRY.

UNCLASSIFIED

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PAGE 02 STATE 104970

3. WE ALSO HAVE COMMITMENTS FROM CONTINENTAL CAN CO.,

SOUTHWIRE, TECHNICAL INDUSTRIAL SYSTEMS, WELT INTERNATIONAL, AND NEOTECH. VERBAL ASSURANCES ARE FROM CF AND I ENGINEERS, CHEMETRON, DIAMOND INT'L., MARINE DEVELOPMENT CORP., OWENS-ILLINOIS, REYNOLDS METALS, ROSS INDUSTRIES, SIMPLIMATIC ENGINEERING, FISHBURNE INT'L, VAN MARK CORP., U.S. STEEL DIBRELL BROS., GEORGE J. MEYER CO. THESE FIRMS HANDLE VARIETY OF ITEMS INCLUDING PACKAGING, REFRIGERATION, MEAT RENDERING ETC.

4. WOULD APPRECIATE POST AIRMAILING 20 COPIES OF BULGARIAN CHAMBER OF COMMERCE LIST OF STATE MINISTRIES AND TRADING ORGANIZATION TO SUPPLY TO EXHIBITORS.

5. DETAILED LIST OF PARTICIPANTS WITH FULL ADDRESSES WILL BE SENT LATER FOR INCLUSION IN PLOVDIV FAIR CATALOG. KISSINGER

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